

AAA ZONE MINOR HOCKEY ASSOCIATION POLICIES AND OPERATING MANUAL - DRAFT

1. Appropriate space will be made available on the jersey to recognize a team sponsor. Team management must first consult with AAA Zone Association Equipment Manager regarding cresting.
2. The player's individual sponsor's name and/or logo will be displayed on back of their team sweaters below the numbers in a prominent position. The sponsor bar is to be 14"W x 4"H. The home jersey sponsor bar is a white bar with black letters and the away jersey sponsor bar is a black bar with white letters.
3. NOTE: Only one sponsor bar is allowed on a jersey. Ottawa Valley Titans sweater design to be grandfathered, until the current sweaters are replaced.

9. LOGO AND MARKETING

The AAA Board of Directors will determine AAA Zone Association logo, branding and marketing.

10. DRESS CODE

Each AAA Zone Association team is required to arrive and leave games neatly dressed. The dress code is neat, clean dress slacks, dress shirt and tie.

11. SPONSORS AND FUNDRAISING

Provision is made for two types of sponsorship: Team Sponsors and Player Sponsors. All sponsorship cheques must be made payable to the AAA Zone Association

Team Sponsor:

1. A Team Sponsor may be a corporation or organization that provides funding for the 'Team'. This funding is to be disbursed equally amongst the players' account.
2. Team management will provide its team sponsor with a schedule and a "thank-you". Team management shall also provide some small token of appreciation e.g. team picture, crest, plaque, invitation to team party, Banquet, etc.

Individual Player Sponsor

1. Players are encouraged to approach local business to obtain sponsorship. Team managers are responsible for providing receipts to the sponsor.
 - The allocations of sponsor funds will be done after the cost of the sponsor's plaque and sponsor bars have been paid. A minimum of 30% up to a maximum of 50% of all sponsorship funds, to the total cost of registration, shall be credited to the individual's player account, with the remaining funds being applied to the team's operating budget. The majority of the team parents must agree to the percentage.
 - Parents / players are responsible to thank their sponsors

Sponsors may be recognized on the player's sweaters as described in Section 8(c).

All fundraising activities must be approved by the Board of Directors.

12. PLAYER AGE CATEGORIES

AAA ASSOCIATION operates a minor/major system throughout the various age divisions as endorsed by Hockey Canada operating guidelines. As such, the Association operates under the premise that all players will play within their respective age group. (i.e.: a minor will play minor, a major will play major).

Exceptions to the above will only be permitted under very special warranted circumstances, providing the following procedure is followed:

1. The player(s) must try out with his or her own age group for the first two sessions.
2. Players identified as 'obviously superior' to others at that level, by the Coach of the upper level and the Board of Director President, will be identified to the Board.